

Bachelor of Fine and Applied Arts

Creative Product Design

Institute : Suan Sunandha Rajabhat University

Faculty : Faculty of Fine and Applied Arts

Subject Description

GEL0101 Thai Usage 3(3-0-6)

The development of Thai language skills in listening, speaking, reading and writing for communication; information retrieval and presentation; Thai usage in contemporary media and; Thai language in the context of ASEAN.

GEL0102 English for Communication and Information Retrieval 3(3-0-6)

English for daily life communication with Thai and western cultural concerns; electronic information retrieval; making references and learning from electronic databases and printing materials.

GEL0103 English for Communication and Study Skills 3(3-0-6)

English for communication, including giving information, making summary and expressing opinion; Reading strategies; Writing in daily life; Making references and dictionary application for reading and writing; Information system and electronic databases application.

GEL0201 Thai for Academic Purposes 3(3-0-6)

Thai for study skills; writing reports and academic work; information retrieval and making references using a variety of media; Thai usage for academic presentation in various forms.

GEL0202 English for Academic Purposes 3(3-0-6)

English for study skills; writing reports and academic work; information retrieval and making references using a variety of media; English usage for academic presentation in various forms.

GEL0203 ASEAN Languages 3(3-0-6)

Development of skill of ASEAN language on listening, speaking, reading and writing for communication and understanding on ASEAN society, tradition and culture)depending on individual interest

GEL0204 Thai for Careers 3(3-0-6)

Thai in daily life, journal keeping, note taking, reading, listening, viewing and speaking essential for career studies as foundation for future careers and career development.

GEH0101 Aesthetic Appreciation 3(3-0-6)

Having comprehension, aesthetic acquisition, aesthetic experience, and perception of the aesthetic principles of art through aesthetics to appreciate the value of beauty and other value of artworks and the art language as the mediation in order to understand art, contemplate the self-reflexivity to gain insights into what is relationship between the meaning of live and the living for creation.

GEH0102 Thai Society in Global Context 3(3-0-6)

Basic notion on Thai social, economic and politics; Relationship and role of Thailand in global and ASEAN contexts with concentration on benefits and impaction from engagement gained as global member.

GEH0206 Life Skill Development for Undergraduate Student

3(3-0-6)

History and identity of Suan Sunandha Rajabhat University, the relationship between Suan Sunandha Rajabhat University and both local and national identity, understanding of life-affirming experience on education, undergraduate student development for leadership and responsible supporter, character and self-esteem development for university life, way to connect with academic facilities of the University community and social skills, community service and volunteering, and contemplative practices, each of which is student's self-motivation for holistic world view to develop her / his own quality of life.

GES0101 Information Technology for Communication and Learning 3(3-0-6)

Principles and importance of basic knowledge on information technology, computer systems, computer software data, data communications and networking, internet usage, information searching process through the internet, information system security, laws and ethics in information systems and technology in the future.

GES0102 Science and Technology for Quality of Life 3(3-0-6)

Role and development of science and technology, energy, communication and telecommunication, physical and mental health cares and promotion, safety on drugs and chemicals application in daily life on both physically and biologically.

GES0201 Science and Technology for Environment 3(3-0-6)

Importance and effects of science and technology development towards environment, ecosystem and natural resources; biodiversity and conservation; environmental pollution, natural resources and eco-environments management.

GES0202 Thinking and Decision Making 3(3-0-6)

Principles and process of human thoughts; Analytical, synthetic and evaluative thinking; rational for decision making, application of data and reason for problem solving process, integration of qualitative tools for decision making in daily life.

GES0203 Information Literacy 3(3-0-6)

Importance of information data, efficient access to information sources, considerate information assessment, creative information usage and management, ethical and legal application on information access and usage.

GES0204 Mathematics for Life 3(3-0-6)

Mathematical principles and approach related to daily life, making legal contract and bond via electronic devices or basic instant program.

GES0205 Recreation for Quality of Life 3(3-0-6)

Concepts, theories, meaning and importance of recreation, the scope and type of recreation principles and activity design, outdoor recreation and hobby, recreation and quality of life of individuals and communities, the role of leader recreation.

GES0206 Life and Health 3(3-0-6)

Health care in the dimension of health promotion, health prevention curative and rehabilitation in terms of life health factors on genders, ages, nutrition, health risk, including the application of health science in term of holistic in daily life.

CPD1121 Drawing 3(2-2-5)

Training of drawing lined pattern, training sketching technic, using of paint and equipment in applying for presentation of specific work.

CPD1122 Two Dimension Design

3(2-2-5)

Principles of two dimension Design, training skills of Design in two dimension Design, emphasizing the Design by using art elements, creating work for communicating meaning in Design.

CPD1123 Materials in Design

3(2-2-5)

Study about the types, attributes, characteristic of materials, learning about technic and methods in local level, and training in practice to select and use as guidelines in creating Design of products suitably.

CPD1124 Computer for Design

3(2-2-5)

Principles and methods of using package programs used in sketching technique by using computer, training of sketching of two dimension products and other detail of products by using computers.

CPD1125 Drafting

3(2-2-5)

Principles of drafting, training of practice of product sketching, by emphasizing to know usage of tools and equipment for drafting, lines, typography, standard symbols in drawing, geometrical drawing, scale and dimension style, orthographic in drafting according to international standard sketching systems.

CPD1126 Three Dimension Design

3(2-2-5)

Three dimension Design emphasizes creative ideas, training skills and process of creating ideas and beauty in Design from knowledge and understanding in visual elements in art and Design, arranging of elements and principles of Design, understanding regarding relations of contours and area, meaning communication and Design creative ideas.

CPD1127 History of Art and Design

3(2-2-5)

Concept evolution in creating art work and life style Design, analysis and criticizing work and ideas of artists and Designers, study about the history of art and Design in several eras from pre-historical era to the 19th Century, to present time, in Eastern and Western civilization.

CPD1128 Design Principles

3(2-2-5)

Product Design principle; obtaining concept of Design; training of creative skill in Design.

CPD1129 Ergonomics

3(2-2-5)

Proportion structure and function of different parts of the human body (anatomy), measurement of body shape in relation with utilization and applying in Design of lifestyle products.

CPD1231 Computer Drafting

3(2-2-5)

Principles and procedures of self-instructional program for drafting with computer, practice in drafting 2-dimension products with other details of products using computer.

CPD2232 Souvenir Design

3(2-2-5)

Background, uniqueness of souvenir in each locality to bring the body of knowledge to apply with souvenir Design; practical training of souvenir, promoting uniqueness of organization by emphasizing distribution.

CPD2233 Handicraft Design

3(2-2-5)

Knowledge of local wisdom, principles of handicraft Design and industrial handicraft to adapt in Design.

CPD2234 Presentation of Work

3(2-2-5)

Technique and methods of presentation of product Design work in several forms, meaning communication by using pictures and languages, preparation of work and making of personal work professionally.

CPD2235 Sustainable Design

3(2-2-5)

Concept of Design for sustainable development, emphasizing process valuing the importance of environment, products which are environmentally friendly, adapting technology and local wisdom for Designing of products in sustainable condition.

CPD2236 Analysis of Design Work

3(2-2-5)

Design information, analysis of relevant information having result on Design, to bring knowledge to adapt in Design.

CPD2237 Model Making

3(2-2-5)

Principles, types, technique and methods of making models of products, practical training of making models of products by using materials and detailed decoration to be as the genuine things.

CPD2238 Decoration Design

3(2-2-5)

Research, analyze forms, materials and manufacturing process of products for Thai decoration, emphasizing local wisdom for adapting in product Design for contemporary decoration.

CPD2239 Toy Design

3(2-2-5)

Folk toys, Design of toys for different ages, study about development of several aspects of each age, types of toys and safety rules, regulations and criteria relating with toys, marketing information and trends and practical training on toy Design.

CPD2240 Textile Design**3(2-2-5)**

Introduction about fiber, characteristics and property of textile of each type and adapting for usage, creating of product work from raw materials and textile technique, marketing information and trend for Design, practical training, emphasizing bringing of local body of knowledge to adapt for usage in textile Design.

CPD2311 Creating Business from Design**3(2-2-5)**

Concept of business from Design, creating brand, necessary skills of entrepreneurs for plan development and process of creating new business, virtues and ethics of entrepreneurs.

CPD3241 Design Research**3(2-2-5)**

Research principle and methodology, collection of information and technique, and simple information analysis, to bring the information to use in Design of product, to have practical training in the specific topic, summarizing to be documents to prepare as framework for preparing special project.

CPD3242 Furniture Design**3(2-2-5)**

History of furniture, study about furniture work in the country and in foreign countries, study about materials used in furniture work, study about furniture manufacturing technique from Design to manufacturing process, Design and building of appropriate furniture in each place.

CPD3243 Art Thesis Preparation**3(2-2-5)**

Students prepare topic of art thesis of lifestyle product Design which is in student's interest together with consultant instructor, starting from determining of topic to be studied, setting of objectives, scope of study and methods of research of project, to present to Art Thesis Committee, considering the attractiveness of the project, then students collect information and analyze the information to create guidelines for Design in next steps. The project topic must pass approval of Art Thesis Committee to ask for approval for doing in next steps of Art Thesis subject.

CPD3312 Marketing and Design

3(2-2-5)

Analyzing marketing relating to Design, selecting target market, determining position of products, study the marketing information, research about market and behavior of consumers having influence on products.

CPD3411 English for Designers 1

3(3-0-6)

Introduction to English listen, speaking, reading and writing skills, usage of English for communication in Design.

CPD3412 English for Designers 2

3(3-0-6)

English for communication in Design and presentation of Design work pieces, practical training so that students can speak, write and present Design work pieces.

CPD3511 Experience Practice in Creative Products Design Profession

2(90)

Arranging activities for preparedness of students before actual experience practice, to develop student to have knowledge, skills and qualification appropriate for profession; doing in various situations or forms relating with work in Design profession.

CPD3611 Design of Tableware and Kitchen Ware

3(2-2-5)

Analyzing tableware and kitchen ware products Designed for responding the use in property, qualifications, configurations, uniqueness, marketing, consumers and factors affecting tableware and kitchen ware products, emphasizing bringing local body of knowledge to be applied in Design.

CPD3612 Design of Stationery and Office Equipment

3(2-2-5)

Analyzing products of stationery and office equipment Designed for responding the use in property, qualifications, configurations, uniqueness, marketing, consumers and factors affecting stationery and office equipment, information of marketing trend for Design, practical training by emphasizing bringing local body of knowledge to be applied in Design.

CPD3613 Seminar

3(2-2-5)

Seminar for exchange of knowledge on Design, studying about process of seminar holding and operating seminar holding, inviting experts to lecture and exchange Design body of knowledge, bringing to development guidelines further.

CPD3614 Design from Material Waste

3(2-2-5)

Principles of Design, effects on environment, management and bringing material waste to Design products, practical training of product Design by waste material.

CPD3615 Sculpture

3(2-2-5)

Process of sculpture, creativity, operating technique and methods, introduction to knowledge on sculpture and preparation of usage of tools appropriate to sculpture to be applied in Design.

CPD3616 Creative Concept in Design

3(2-2-5)

Primary concept relating with creativity of work and concept in Design; practical training in Design, Design by starting from sketch Design, developing of Design to have format and suitable benefit, practicing of Design skills by emphasizing sketch Design.

CPD4244 Art Thesis

8(2-16-6)

Operating Art Thesis continuing from presenting of the project in Art Thesis Preparation subject, until completion, by the control of advisor and presenting the project work, requesting for approval and receiving evaluation from Art Thesis Committee, as well as bringing work pieces to prepare exhibition for publicizing to public.

Notes : Deciding about Art Thesis uses the level of 2.00 (C) as examination passing criteria.

CPD4512 Experience Practice in Creative Products Design Profession

5(450)

Studying work in several aspects relating with Design, to develop student to have knowledge

CPD4513 Preparation for Co-operation Education of Creative Products Design 1(45)

Principles and concept of Co-operation Education, readiness of working with colleagues, ethics in professions, communication, personality and human relations, basic knowledge and technique in job application, working in work places, technique of project or work piece presentation, writing and presenting technical report and practical training in work places, of this field of study. Time period of training shall be not less than 45 operation hours.

CPD4514 Co-operation Education on Creative Products Design 6(540)

Practical training in working places on Design, students will receive straight experience from practice and there shall be not less than 540 practical training hours, students shall write report; practical training individually, reporting both occurring obstacles and guidelines for problem solving and summarizing all knowledge obtained from entering into working places to have experience training.