

Master of Fine and Applied Arts Program  
(Visual Arts and Design)  
New Curriculum, Academic Year 2022

Institution Suan Sunandha Rajbhat University  
Campus/Faculty/Department Faculty of Fine and Applied Arts

**Section 1 General Information**

**1. Curriculum Name**

English : Master of Fine and Applied Arts Program (Visual Arts and Design)

**2. Name of Degree**

Full Title (English) : Master of Fine and Applied Arts (Visual Arts and Design)

Abbreviated Title (English) : M.F.A. (Visual Arts and Design)

**3. Major**

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**4. Total Credits**

A total of credits throughout the course 36 credits

**Course Code** consists of 3-first fonts followed by 4-digit numbers with the following meanings:

MFA refers to the course code related to visual arts and design (from the first font of the Master of Fine and Applied Arts) whereas 4-digit numbers refer to

**3-first fonts** MFA XXXX refers to visual arts and design courses.

**The 1<sup>st</sup> number** MFA XXXX refers to the level of year of study.

The 1<sup>st</sup> no. refers to the course arranged in the 1<sup>st</sup> year of study.

The 2<sup>nd</sup> no. refers to the course arranged in the 2<sup>nd</sup> year of study.

**The 2<sup>nd</sup> number** MFA XXXX refers to subjects or a group of knowledge.

The 1<sup>st</sup> no. refers to the core course.

The 2<sup>nd</sup> no. refers to the elective course.

No. 3 refers to a thesis.

**The 3<sup>rd</sup> and 4<sup>th</sup> numbers** MFA XXXX are sorting.

Studying the Master of Fine and Applied Arts Program (Visual Arts and Design) requires not less than 36 credits as follows:

### 1. Specialized Course

#### 1.1 Core Course

**Study 15 credits**

MFA5111	History of Visual Arts and Design	3(2-2-8)
MFA5112	Aesthetics of Visual Arts and Design	3(2-2-8)
MFA5113	Creative Innovation in Visual Arts and Design	3(2-2-8)
MFA5114	Research Methodology in Visual Arts and Design	3(2-2-8)
MFA5115	Seminar in Visual Arts and Design	3(2-2-8)

**1.2 Elective Course** Students in Plan A, Type 2 can enroll courses of not less than 9 credits whereas Plan B can enroll courses of not less than 15 credits of below courses.

MFA5221	Critique of Visual Arts and Design for Presentation	3(2-2-8)
MFA5222	Evolution of Thai Art and Culture	3(2-2-8)

MFA5223	Digital Culture	3(2-2-8)
MFA5224	Strategic Management and Innovation of Business in Visual Arts and Design	3(2-2-8)
MFA5225	Value-added of Cultural Capital, Local Wisdom and Arts	3(2-2-8)
MFA5226	Research and Creative Work Art and Culture of Rattanakosin	3(2-2-8)

### 1.3 Specialized Thesis / Independent Study

#### Plan A, Type A 2

Study 12 Credits

MFA6301	Thesis 1	6 Credits
MFA6302	Thesis 2	6 Credits

#### Plan B

Study 6 Credits

MFA6303	Independent Study	6 Credits
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### 1.4 non-credit additional course

MFA5227	Thesis Seminar 1	3(2-2-8)
MFA5228	Thesis Seminar 2	3(2-2-8)
MFA5229	MFA Visual of Arts Project Seminar	3(2-2-8)
COM5110	Computer for Graduate Studies	3(2-2-8)
ENG5110	English for Graduate Studies	3(2-2-8)

### 3.1.4 แสดงแผนการเรียน

#### Plan A, Type A 2

#### 1<sup>st</sup> Year of Study : 1<sup>st</sup> Semester

MFA5111	History of Visual Arts and Design	3(2-2-8)
MFA5112	Aesthetics of Visual Arts and Design	3(2-2-8)
MFA5114	Research Methodology in Visual Arts and Design	3(2-2-8)
MFA.....	Elective Course 1	3 Credits

Total 12 Credits

**1<sup>st</sup> Year of Study : 2<sup>nd</sup> Semester**

MFA5113	Creative Innovation in Visual Arts and Design	3(2-2-8)
MFA5115	Seminar in Visual Arts and Design	3(2-2-8)
MFA.....	Elective Course 2	3 Credits
MFA.....	Elective Course 3	3 Credits

**Total 12 Credits**

**1<sup>st</sup> Year of Study : Summer Semester**

MFA6301	Thesis 1	6 Credits
MFA5227	Thesis Seminar 1*	3(2-2-8)

**Total 6 Credits**

**2<sup>nd</sup> Year of Study : 1<sup>st</sup> Semester**

MFA6302	Thesis 2	6 Credits
MFA5228	Thesis Seminar 2*	3(2-2-8)

**Total 6 Credits**

\* non-credit additional course

**Plan B**

**1<sup>st</sup> Year of Study : 1<sup>st</sup> Semester**

MFA5111	History of Visual Arts and Design	3(2-2-8)
MFA5112	Aesthetics of Visual Arts and Design	3(2-2-8)
MFA5114	Research Methodology in Visual Arts and Design	3(2-2-8)
MFA.....	Elective Course 1	3 Credits

**Total 12 Credits**

**1<sup>st</sup> Year of Study : 2<sup>nd</sup> Semester**

MFA5113	Creative Innovation in Visual Arts and Design	3(2-2-8)
MFA5115	Seminar in Visual Arts and Design	3(2-2-8)
MFA.....	Elective Course 2	3 Credits
MFA.....	Elective Course 3	3 Credits

**Total 12 Credits**

### 1<sup>st</sup> Year of Study : Summer Semester

MFA.....	Elective Course 4	3 Credits
MFA.....	Elective Course 5	3 Credits

**Total 6 Credits**

### 2<sup>nd</sup> Year of Study : 1<sup>st</sup> Semester

MFA6303	Independent Study	6 Credit
MFA5229	MFA Visual of Arts Project Seminar*	3(2-2-8)

**Total 6 Credits**

\* non-credit additional course

#### 3.5.1 Course Description

**MFA5111 History of Visual Arts and Design 3(2-2-8)**

Historical comparative analysis of visual arts and design from past to present which focuses on the various influences that affect the nature of work and creativity in visual arts and design.

**MFA5112 Aesthetics of Visual Arts and Design 3(2-2-8)**

Philosophical aesthetics in visual arts and design in terms of element of art, conceptual beauty in artworks in visual arts and design.

**MFA5113 Creative Innovation in Visual Arts and Design 3(2-2-8)**

The exploration and the technology of visual Arts and design, critical thinking, criticizing and concept formulation to apply for problem solving to the ways of innovation creation in research and related professions in art and design.

**MFA5114 Research Methodology in Visual Arts and Design 3(2-2-8)**

Defining problems and objectives of the research, designing research process, data collection, and data analysis, writing a research proposal, research ethics, techniques of specific research methods in art and design.

- MFA5115 Seminar in Visual Arts and Design 3(2-2-8)**  
 The analysis and the discussion of current issues in visual arts and design by using case studies, national or international field trips are included in this course.
- MFA5221 Critique of Visual Arts and Design for Presentation 3(2-2-8)**  
 The analysis, the criticism, and the discussion of contemporary art with academic principles, the attitude of finding practical ways in the measurement and the evaluation of contemporary art value by using case studies for presentation techniques in visual arts and design research on national and international platforms.
- MFA5222 Evolution of Thai Art and Culture 3(2-2-8)**  
 The analysis, synthesis, and expression of ideas in the process of creation of Thai cultural artworks from past to present as a driving force in society, culture, economics, and technology in the present context.
- MFA5223 Digital Culture 3(2-2-8)**  
 The knowledge of digital culture theories and the use of innovative media in the digital era, the understanding in social changes, and the development of creative media, the impact and the new technology adaptation.
- MFA5224 Strategic Management and Innovation of Business in Visual Arts and Design 3(2-2-8)**  
 Process of strategic management and marketing to support business branding of Innovation in visual arts and design.
- MFA5225 Value-added of Cultural Capital, Local Wisdom and Arts 3(2-2-8)**  
 The ways of knowledge, forms, materials, and processes of Thai art and culture, the process of applying cultural capital in wisdom and local arts in all four regions with the analysis and the synthesis used in creating art and design.
- MFA5226 Research and Creative Work Art and Culture of Rattanakosin 3(2-2-8)**  
 The analysis, synthesis, and expression of ideas in the process of creation of research and creative work from art and culture of Rattanakosin as a driving force in society, culture, economics, and technology in the present context.
- MFA5227 Thesis Seminar 1 3(2-2-8)**  
 Researching, analysing, and synthesizing, criticizing concepts, academic theories, research results, and academic paper in visual arts and design, integrating in-depth knowledge.

- MFA5228 Thesis Seminar 2** **3(2-2-8)**  
 Presenting research processes to generate new knowledge including conceptualization, data collection, analysis and use of data to apply in the thesis.
- MFA5229 MFA Visual of Arts Project Seminar** **3(2-2-8)**  
 Presenting research processes to generate new knowledge on project in the visual arts and design to apply in independent study.
- MFA6301 Thesis 1** **6 Credits**  
 The study of the thesis components in visual arts and design, defining research objectives, scope of the study, and suitable methodology for thesis topics, developing research tools and methodology, writing a literature review and thesis proposal.
- MFA6302 Thesis 2** **6 Credits**  
 A requirement for students to complete writing the thesis and pass the thesis defence examination and publish research paper to pass the criteria for graduation.
- MFA6303 Independent Study** **6 Credits**  
 Preparation of project in visual arts and design and presented concretely to the public according to the target group.
- COM5110 Computer for Graduate Studies** **3(2-2-8)**  
 Basic knowledge regarding computer application, package program and application of computer in several works related with studied fields, necessary skills for students' ability and efficiency in using information technology, computer network and internet.
- ENG5110 English for Graduate Studies** **3(2-2-8)**  
 Basic skills for English speaking, listening, reading and writing; tactics which are necessary for ability and efficiency in reading and summarizing the essence of abstracts and academic documents in the fields studied from printed matter media and electronic media, writing of abstracts in English.