

EXPERIENCE THE ITALIAN ESSENCE



SSRU
SUAN SUNANDHA
RAJABHAT UNIVERSITY



คณะศิลปกรรมศาสตร์
Faculty of Fine and Applied Arts

IIFM

ITALIAN INSTITUTE
OF FASHION
MANAGEMENT
MILANO



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EXPERIENCE THE ITALIAN ESSENCE

DECODING FASHION, GASTRONOMY
& THE ART OF LIVING

*An exclusive international learning experience with
the Italian Institute of Fashion Management, Milano.*

Insight. Access. Inspiration.

An insider journey into the world of Italian luxury.



MILAN



FRANCIACORTA



LAKE COMO



10 DAYS / 8 NIGHTS

19 – 28 OCTOBER 2026

INDUSTRY LEADERS • EXCLUSIVE ACCESS
EXPERIENTIAL LEARNING • GLOBAL NETWORK



LEARN FROM
INDUSTRY LEADERS

Luxury executives,
brand experts and
academic authorities



EXCLUSIVE ACCESS

Behind the scenes of
Italy's leading luxury
houses, ateliers and
estates



EXPERIENTIAL
LEARNING

Fashion, craftsmanship,
gastronomy, wine,
design and the art
of living



GLOBAL NETWORK

Connect with peers
and professionals
who share your
passion for excellence

*Not a tour of Italy.
An insider journey
into Italian luxury.*

MORE INFORMATION & APPLICATION



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PROGRAM HIGHLIGHTS

Decoding Fashion, Gastronomy & the Art of Living



1. Behind the Scenes of Italian Luxury



discover strategy, creativity, craftsmanship, heritage and customer experience behind luxury brands.



2. Exclusive Access to Milan's Luxury Universe



guided retail exploration, flagship store analysis, visual storytelling and private cultural visits.



3. Meet Luxury Managers



direct conversations with executives, brand managers, creative professionals and industry experts.



4. Luxury Retail Strategy



insights from flagship stores to premium outlet experience, including Fidenza Village.



5. The Italian Craftsmanship Experience



ateliers, materials, production excellence and the invisible details that define luxury.



6. Fashion, Design & the Art of Living



the connection between fashion, architecture, interior design, gastronomy, hospitality and sensory experience.



7. Franciacorta



wine, terroir, luxury hospitality, fine dining culture and wine as an investment asset.



8. Lake Como



elegance, villas, heritage, international lifestyle and the Italian *dolce vita*.



9. Luxury Surprise Experience



a signature immersive sensory moment and exclusive luxury *cadeau*.



10. Gala Dinner



an evening celebrating Italian elegance, networking, culture and *the art of living*.

HERITAGE · CRAFTSMANSHIP · EXCELLENCE · ART OF LIVING

Not a tour of Italy. An insider journey into Italian luxury.



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TWO-PHASE INTERNATIONAL LEARNING JOURNEY

Thailand (Online) + Milan · Franciacorta · Lake Como



PHASE I — PRE-DEPARTURE IMMERSION

Thailand | Live Online | 4 Saturdays

A pre-departure online foundation designed to prepare participants to decode Italian luxury before the Milan immersion.

1



THE SOUL OF LUXURY

History & Synergy —
Evolution of luxury and
comparative aesthetics
between Thai and
Italian cultures

2



FASHION DNA

The Logic of 'Made in Italy' —
Fashion business structure,
craftsmanship, materials,
leather & textiles

3



TASTE & SENSES

The Art of Terroir —
Origins of food and wine,
sensory culture and
international social
etiquette

4



CURATION OF LIFE

Lifestyle & Readiness —
Italian Art of Living,
cultural intelligence, individual
etiquette and preparation
for the Milan immersion



PHASE I OUTCOME : UNDERSTAND · PREPARE · DECODE



PHASE II — THE ITALIAN IMMERSION

Milan · Franciacorta · Lake Como, Italy | 19–28 October 2026 | 10 Days / 8 Nights

An insider journey into Italian luxury through fashion, craftsmanship,
gastronomy, design, retail, and the art of living.

19 OCT

ARRIVAL IN MILAN

Arrival · Welcome to Italy · Program preparation

20 OCT

BENVENUTI A MILANO

IIMF orientation · Milan walking tour

21 OCT

THE DNA OF MILANESE LUXURY

Luxury experiential breakfast · Quadrilatero retail safari · visual merchandising · private archive · luxury brand storytelling

22 OCT

FASHION & CRAFTSMANSHIP

Fashion craftsmanship · material innovation · premium leather workshop · atelier / Italian designer experience · reflection

23 OCT

DESIGN & AESTHETIC LIVING

Global luxury market · Italian luxury strategies · heritage management · lifestyle branding · private design studio

24 OCT

FRANCIACORTA — WINE, TERROIR & LUXURY

Luxury vineyard & cellar · terroir · fine dining etiquette · wine investment · vertical tasting

25 OCT

LAKE COMO — THE ART OF LIVING

Como historical centre · lake journey · Bellagio · cultural & lifestyle exploration

26 OCT

LUXURY EXPERIENCE & CULINARY FINALE

Luxury retail psychology · luxury experience · program reflection · gala dinner

27 OCT

LUXURY RETAIL & FAREWELL

Fidenza Village private experience · top management masterclass · culinary experience · retail experience · official certificate ceremony · farewell dinner

28 OCT

ARRIVEDERCI MILANO

Departure from Milan



PHASE I:
DECODE



PHASE II:
EXPERIENCE



OUTCOME:
TRANSFORM

Not a tour of Italy. An insider journey into Italian luxury.

EXPERIENCE THE ITALIAN ESSENCE

DECODING FASHION, GASTRONOMY & THE ART OF LIVING

ACADEMIC COLLABORATION BETWEEN SUAN SUNANDHA RAJABHAT UNIVERSITY (SSRU) AND THE ITALIAN INSTITUTE OF FASHION MANAGEMENT (IIFM)

MILAN | FRANCIACORTA | LAKE COMO

10 DAYS / 8 NIGHTS | 19-28 OCTOBER 2026 | THAI AIRWAYS INTERNATIONAL

COURSE DIRECTOR

Dean Prof. Nicola Guerini

An exclusive educational experience designed to decode the values, craftsmanship, creativity, and lifestyle codes behind Italian luxury.

Through a unique combination of academic sessions, private visits, behind-the-scenes access, exclusive encounters with industry professionals, and immersive cultural experiences, participants will discover how Italy has transformed fashion, gastronomy, design, hospitality, and art de vivre into a globally recognized luxury ecosystem.

This is not a traditional classroom experience: it is an insider journey into the places, people, and stories that shape contemporary luxury.

PROGRAM HIGHLIGHTS

◆ **Behind the Scenes of Italian Luxury**

Discover what happens beyond the public image of luxury brands: the strategic decisions, creative processes, craftsmanship, heritage management, and customer experiences that build global icons.

Participants will explore how luxury companies transform:

- heritage into brand value;
- craftsmanship into exclusivity;
- design into cultural influence;
- experiences into emotional connections.

◆ **Exclusive Access to Milan's Luxury Universe**

Experience Milan through the eyes of luxury professionals.

The program includes:

- guided luxury retail safari in the Quadrilatero della Moda;
- analysis of flagship stores, visual storytelling, and customer experience strategies;
- private archive and cultural visits;
- exclusive access to design studios, ateliers, and creative environments.

Participants will discover how the world's leading luxury brands create environments where fashion, architecture, storytelling, and lifestyle merge.

◆ **Meet Luxury Managers: Direct Insights from Industry Leaders**

Experience exclusive conversations with professionals currently shaping the global luxury industry. Throughout the program, participants will have the opportunity to attend dedicated masterclasses and Q&A sessions with luxury executives, brand managers, creative professionals, and industry experts.

These insider conversations will provide a unique perspective on:

- how luxury brands define their strategies;
- how global fashion & luxury brands protect their identity while evolving;
- how customer experiences are designed;
- how fashion, retail, hospitality, and lifestyle converge.

Rather than learning luxury only through theory, participants will hear directly from the people who manage, create, and transform luxury businesses every day.

A rare opportunity to access the mindset, experiences, and professional journeys of international luxury leaders.

◆ **Luxury Retail Strategy: From Flagship Stores to Premium Outlet Experiences**

Discover how luxury brands manage different retail environments and create value across multiple customer touchpoints.

The program includes an exclusive visit to Fidenza Village, one of Europe's leading luxury outlet destinations, offering a unique opportunity to analyze the evolution of premium retail and the changing relationship between brands and consumers.

Participants will explore:

- the role of outlet formats within luxury distribution strategies;
- how luxury brands balance exclusivity and accessibility;
- customer experience design in premium retail environments;
- merchandising, storytelling, and brand consistency across different channels.

Through direct observation and professional insights by managers, students will understand how modern luxury retail extends beyond traditional boutiques, creating new opportunities to engage global consumers.

◆ **The Italian Craftsmanship Experience**

Understand why "Made in Italy" represents one of the strongest luxury assets worldwide. Discover:

- the journey from creative concept to final product;
- craftsmanship techniques and production excellence;
- material selection and innovation;
- quality perception and luxury psychology codes.

Through atelier visits, craftsmanship experiences, and practical sessions, participants will explore the invisible details that define luxury products.

◆ **Fashion, Design & The Art of Living**

Italian luxury is not only fashion: it is a complete lifestyle ecosystem.

The program explores the connection between:

- fashion;
- architecture;
- interior design;
- gastronomy;
- wellness;
- hospitality;
- sensory experiences.

Participants will discover how Italian excellence creates a coherent lifestyle narrative consumed by luxury audiences worldwide.

◆ **Franciacorta: Wine, Territory & Luxury Hospitality**

A dedicated immersion into one of Italy's most prestigious wine territories.

Participants will explore:

- the relationship between terroir and luxury positioning;
- premium wine production;
- cellar storytelling;
- wine as an investment asset;
- fine dining culture and etiquette.

An exclusive experience connecting agriculture, heritage, hospitality, and luxury branding.

◆ **Lake Como: The Icon of Italian Elegance**

Discover one of the world's most iconic luxury destinations.

Through an immersive cultural experience, participants will explore:

- historical villas and palaces;
- international luxury lifestyle;
- Italian landscape as a luxury asset;
- the connection between heritage, lifestyle, and exclusivity.

Lake Como represents the perfect expression of Italian "dolce vita": understated elegance, beauty, and timeless sophistication.

◆ **Luxury Surprise Experience**

A signature IIFM experience

Participants will enjoy an exclusive luxury surprise experience, carefully curated to unveil unexpected dimensions of the Italian luxury lifestyle. Designed to stimulate the senses and celebrate Italian excellence, this bespoke moment will represent an immersive sensory experience..

As a lasting memory of the program, each participant will co-create an exclusive luxury *cadeau*, to represent the elegance, craftsmanship, and cultural identity of Italy.

Gala Dinner – An Evening Celebrating Italian Elegance

The program concludes with an exclusive Gala Dinner hosted in an iconic and prestigious venue, bringing together participants, faculty members, and invited guests for an unforgettable evening inspired by the finest traditions of Italian hospitality.

More than a formal dinner, the Gala is conceived as a celebration of networking, culture, and the Italian *Art of Living*, offering participants the opportunity to experience refined gastronomy, elegant ambience, and meaningful conversations in one of Italy's most distinctive settings.

ACADEMIC APPROACH

From Theory to Experience: Learning Inside the Luxury System

The program combines:

Academic Masterclasses

Delivered by IIFM Milano Faculty and international luxury experts. Topics include:

- Luxury Brand Management
- Fashion Business Strategy
- Heritage & Cultural Strategy
- Visual Merchandising
- Customer Experience
- Fashion Sustainability
- Italian Design Culture
- Psychology of Luxury & Sensory Luxury

Executive Conversations & Industry Talks

Participants will have the opportunity to engage directly with professionals working inside the luxury ecosystem. These sessions provide:

- real business insights;
- practical examples;
- career perspectives;
- understanding of current luxury challenges.

Experiential Learning

Every activity is designed to connect academic knowledge with real-world luxury environments. Participants will:

- visit luxury locations;
- analyze flagship stores;
- experience craftsmanship;
- meet professionals;
- observe luxury operations behind the scenes.

Through this approach led by international faculty and fashion & luxury professionals, participants will gain first-hand insight into the dynamics of the fashion business while developing analytical, strategic, and creative thinking. No previous education in fashion is required—only curiosity, motivation, and an interest in the business of fashion and luxury.

LANGUAGE OF INSTRUCTION: English

WHY THIS EXPERIENCE IS UNIQUE

- **Access the Luxury Industry from the Inside**

Go beyond the surface of luxury and understand the strategies, people, and processes behind global brands.

- **Learn from International Luxury Experts**

Gain knowledge directly from professionals with experience in leading fashion houses, luxury companies, and creative industries.

- **Experience Milan as the Capital of Global Luxury**

Discover the city where fashion, design, culture, and innovation meet.

- **Build a Global Luxury Mindset**

Understand how Italian excellence creates value in international markets.

- **Transform Knowledge into Experience**

A complete journey combining education, culture, networking, and unforgettable memories.

PROGRAM OUTCOME

At the end of the program, participants will have developed a deeper understanding of the following academic and hands-on areas:

- the Italian luxury ecosystem;
- fashion and lifestyle brand strategies;
- the role of heritage and craftsmanship;
- luxury customer experiences;
- the relationship between culture and business;
- the future evolution of global luxury.

The location in Milan allows participants to experience first-hand the environment in which **many of the world's leading fashion and luxury brands operate. Company visits, retail explorations, and industry interactions provide unique insights** into the Italian fashion system and its distinctive approach to creativity, craftsmanship, innovation, and business excellence.

Beyond the classroom, the Program offers an exceptional opportunity to expand one's international network, exchange ideas with peers from different backgrounds, and gain a broader global perspective on the fashion and luxury industry.

Participants will receive an Official Certificate of Participation issued by IIFM Milano, recognizing their completion of this exclusive international program.

EXCLUSIVE LEARNING MATERIALS

Participants will receive a dedicated set of exclusive educational materials developed by IIFM Milano to support their understanding of the Italian luxury ecosystem. The learning package includes:

◆ IIFM Luxury Insights & Industry Frameworks

Exclusive teaching materials created by IIFM faculty covering the key principles of luxury management, including:

- luxury brand strategy;
- fashion business models;
- heritage and cultural positioning;
- customer experience management;
- retail and experiential strategies.

◆ Behind-the-Scenes Case Studies and Faculty Masterclass Materials

A curated selection of real business cases and industry examples analyzing how leading luxury companies create value through:

- craftsmanship;
- storytelling;
- brand innovation;
- retail experiences;
- lifestyle positioning.
- strategic frameworks;
- professional methodologies;
- practical tools used in the luxury industry.

Unlike traditional academic programs, the IIFM learning experience combines academic knowledge with exclusive industry access, allowing participants to understand luxury not only through concepts, but through direct observation of the places, people, and strategies that create it.

DIRECTOR'S BIOGRAPHY



Dean Nicola Guerini

Founding Dean & Director-General, Italian Institute of Fashion Management – Milano

Professor in Corporate Strategy, Entrepreneurship, Business Planning, and the Management of Fashion Companies, leading academic programs in Italy and internationally, including MBA and Executive programs at top universities. His teaching experience spans prestigious institutions such as FIT – State University of New York, Mackenzie University (Brazil), Universidad Tadeo (Colombia), Villanova University, University of Michigan, Babson College, Southern Texas University, Indiana University, Boston University (USA), MET University (Canada), London College of Fashion (U.K.), Chulalongkorn University (Bangkok), and University of the Arts London.

Among his publications:

- Guerini N., *"Fashion versus Fashion: where the change is going? The impact of dismantling the old rules of the industry and the role of the Made in Italy in front of the new challenges"*, in *Fashion Law*, Almedina, Brazil, 2019
- Guerini N., *"Gli orizzonti della moda. Trasformazioni e sfide del Made in Italy"*, Milano Produttiva, Camera di Commercio di Milano, 2017

He is Co-Director of the "Fashion Law" Executive Course at IIFM Milano and a Strategic Consultant for law firms and Italian and international companies in the fashion, luxury, and lifestyle sectors, with a particular focus on start-up projects. He is actively involved in international cooperation projects for governmental agencies and educational institutions.

He serves as Honorary Advisor of the Cámara Paraguaya de Diseño y Innovación (Paraguay) and is a Member of the Start-Up Initiative Board of Panelists, Fashion & Design Tech, at Intesa San Paolo. In 2017, he received the Merit Medal for the development of Italian-Latin American cooperation programs from IILA (Intergovernmental Organization, Italian Republic), recognizing his contributions in cultural, scientific, and development cooperation.

COURSE COORDINATOR



Dr. Giulia Zappulla

Visual Merchandiser; Program Coordinator and Professor, IIFM

Giulia Zappulla is a fashion and luxury professional with an international academic background and experience across visual merchandising, omnichannel and retail, customer experience, and fashion management. After a Degree in Communication and Master in Fashion Management, she has worked with leading luxury brands including ETRO, TOD'S Group, Valentino, Giorgio Armani, and Trussardi, developing expertise in visual merchandising, brand positioning, showroom operations, and luxury retail environments.

She serves currently as Program Coordinator at IIFM for the graduate studies and executive experiences, and she is Professor of Visual Storytelling, Visual Merchandising, and Management of Communication. She holds advanced qualifications in Fashion Direction and in Brand Management. Visiting Lecturer in several graduate programs in the U.S.A., her professional approach combines strategic brand understanding with a strong sensitivity to consumer experience, luxury communication and contemporary fashion culture.

FACULTY



Dr. Viviana Caslini

**Luxury Brand Heritage & Cultural Strategy Advisor,
Former Director, Cartier, Brand Strategy. Senior
Professor IIFM**

Dr. Viviana Caslini is an independent Luxury Brand Heritage and Cultural Strategy Advisor with extensive experience in the high-end luxury sector. Former Director at Cartier, she has developed deep expertise in

brand strategy, heritage management, and long-term brand equity development within the global luxury industry.

She collaborates with luxury brands and institutions to integrate cultural heritage into core business strategy, designing long-term brand ecosystems that strengthen identity, consistency, and value creation over time.

At IIFM Milano, she lectures on Brand Heritage and Cultural Strategy, helping students understand how luxury brands translate history, culture, and identity into enduring competitive advantage and meaningful brand equity.



Dr. Alessandra de Bernardi

**Luxury Events Project Manager, Private
Experience Manager at IIFM**

Alessandra De Bernardi is a luxury events and experiential projects professional with extensive experience in designing and managing exclusive private experiences, luxury itineraries, and high-profile cultural events for international clientele and prestigious stakeholders.

Her expertise lies at the intersection of luxury, art, heritage, and experiential communication, combining strategic event management with a refined understanding of storytelling, relationship building, and bespoke experiences. Throughout her career, she has curated and coordinated unique events, including luxury journeys and

exclusive gatherings involving collectors, aristocratic communities, and vintage car enthusiasts, creating memorable experiences that connect people, places, and cultural values.

At IIFM Milano, she contributes her expertise in luxury event strategy, private experiences, and experiential design, offering students an insider's perspective into the creation and management of high-end events within the luxury industry.



Prof. Arch. Arturo Dell'Acqua Bellavitis

Former President Triennale Design Museum, Core Faculty Professor at IIFM

Core Faculty Professor of IIFM Milano, Former Dean of Politecnico di Milano, Honorary Professor at Politecnico di Milano.

Architect, he has been president of the Triennale Design Museum in Milan for which he has developed the new concept of a changing museum and the different editorial lines on new Italian design, the masters and new looks on new design from far away countries. He is Industrial Design emeritus professor, at the Design Faculty of the Politecnico di Milano, where, he has been. Dean of the School of Design after having covered for eight years the role of Head of INDACO Department (Dipartimento di Industrial Design, delle Arti, della Comunicazione e della Moda).

Chief and Senior Professor of Textile Design degree course (Campus of Como, Politecnico of Milan) and Manager of Fashion Design degree courses (Campus Bovisa, Politecnico of Milan). He is one of the founders of the College of Design of the Politecnico and of the Interior Design PhD course. He lectured at the Universities of Copenhagen, Helsinki, Oslo, Barcelona, Montreal, Berlin, Shanghai, Beijing, Orleans, Paris, Melbourne, Buenos Aires, São Paulo and Rio de Janeiro.



Dr. Luca Fortuna

**President and Board Member, IIFM
Luxury Wellness and Perfume**

Dr. Luca Fortuna is President and Board Member of IIFM Milano and an internationally recognized expert in luxury wellness, botanical perfumery and luxury hospitality innovation.

Widely regarded as one of the world's leading figures in botanical perfumery and olfactory culture, he has dedicated more than three decades to the research, development, and creation of innovative wellness concepts, bespoke fragrances, luxury treatments, and sensory experiences for the international luxury industry.

Throughout his career, Dr. Fortuna has collaborated as a consultant, creator, and strategic advisor with prestigious Italian and international companies and institutions, including Bulgari, Bulgari Hotels & Resorts, and The Leading Hotels of the World, developing pioneering approaches to luxury wellness, spa experience design, aromatherapy, and olfactory branding.

A passionate educator and global lecturer, he has delivered masterclasses, executive training programs, and specialized courses around the world, sharing his expertise with professionals, managers, and students in the fields of luxury, hospitality, beauty, and wellness. His teaching combines scientific research, creative vision, and hands-on industry experience, offering a unique perspective on the future of luxury experiences.

Since 1997, Dr. Fortuna has authored numerous books and articles on wellness, aromatherapy, cosmetics, and sensory design. He is the creator of internationally distributed cosmetic products, SPA concepts, signature treatments, bespoke perfumes, and olfactory marketing projects. His creations and products are currently distributed in more than 30 countries worldwide, contributing to the evolution of contemporary luxury through the power of scent, wellbeing, and emotional connection.



Dr. Daniele Menotti Pratesi

Brand Experience Manager, Giorgio Armani

Core Faculty Professor, IIFM

Dr. Daniele Menotti Pratesi is a luxury brand management professional with extensive experience in the fashion and luxury industry, currently serving as Brand Experience Manager at Giorgio Armani, one of the world's most iconic and influential luxury fashion houses.

With a strong background in luxury marketing, brand strategy, retail development, and customer experience management, Daniele has developed a deep understanding of how global luxury brands create value, strengthen their identity, and build meaningful relationships with their audiences across international markets. Throughout his career, he has worked on strategic initiatives involving brand positioning, marketing development, commercial growth, combining analytical skills with a strong sensitivity for the cultural, creative, and experiential dimensions that define contemporary luxury.

Alongside his professional activity, Daniele is actively involved in higher education and executive training, sharing his industry knowledge with future luxury managers and professionals. His teaching approach combines real-world experience, strategic frameworks, and practical case studies, offering students an authentic perspective on luxury brand management and fashion business strategy.

At IIFM Milano, Dr. Menotti Pratesi brings the perspective of a luxury industry executive, helping students understand how iconic brands build their heritage, manage their positioning, and create differentiated experiences.



Andres Romo

Fashion Designer & Illustrator

Core Faculty Professor, IIFM

Andres Romo is a Mexico-born fashion designer, illustrator, and creative director based in Milan, where he has developed his career within the heart of the Italian fashion system for more than fifteen years.

His creative vision combines the vibrant cultural heritage of Mexico with the craftsmanship, elegance, and technical excellence of Italian fashion. Specialized

in womenswear, contemporary prêt-à-porter, and couture-inspired cocktail and occasion wear, he creates collections characterized by refined silhouettes, expressive use of colour, sophisticated volumes, and a strong emotional connection between garment and wearer.

Founder of his eponymous Made-in-Italy label, Andres Romo oversees the entire creative process, from concept development and fashion illustration to collection design, technical development, and production management. His work celebrates the dialogue between creativity and craftsmanship, collaborating with skilled Italian manufacturers and artisans to achieve high-quality standards and distinctive design identity.

Throughout his career, he has contributed his expertise to the development of fashion collections and product strategies, including his experience as Senior Designer at PAROSH, where he worked on womenswear collections and product development within an established Italian fashion brand.

Recognized for his unique aesthetic language, inspired by the encounter between Latin American heritage and Italian sophistication, his creations have attracted international attention and have been featured in fashion publications and presentations, including projects connected with Italian fashion events and showcases.

At IIFM Milano, Andres Romo brings his international experience as a designer, illustrator, and creative entrepreneur, providing students with a practical understanding of fashion creation, collection development, craftsmanship, and the strategic transformation of creative ideas into successful fashion products.



Dr. Alberto Saccavini

**Senior Sustainability Consultant, Visiting Professor,
IIFM**

Alberto Saccavini is a leading Italian expert in fashion sustainability, with extensive experience in helping fashion and luxury companies integrate sustainability, circular economy principles, and responsible business practices into their strategies and operations.

Lecturer at several Italian universities, consultant, and international speaker, he collaborates with companies, universities, and industry organizations on innovation, ESG, supply chain transparency, and sustainable transformation. Through his academic and professional activities, he contributes to shaping the future of the fashion industry by bridging strategic vision with practical implementation.

CONTACT & APPLICATION

For further information, enquiries, or to express your interest in joining this exclusive international program, please contact us through the channels below.

TELEPHONE

061 - 916 - 9651

LINE APPLICATION

Please contact us via LINE Application for enquiries and application information.



*Begin your journey into
the Italian luxury world.*

